

**A Post-convention
Special Event**

The Brickyard 400 NASCAR Race



Sunday, July 27

8:30 a.m. – 5:30 p.m.

Package Prices:

Conventioneer: \$240

Non-conventioneer: \$265 (available after April 1)

Here is your chance to attend a NASCAR race – the famous Brickyard 400. Our friends at Lionel have arranged a post-convention Special Event for us. The package price includes motor coach transportation, tour guide, special parking, Legends Row including a hospitality suite and pre-race passes to the garage area [pit passes], behind-the-scenes experience, admission, food and beverage, seats in the lower level of the Paddock Section.

Notes:

- 1) This post-convention Special Event has limited capacity of 100 seats!*
- 2) Conventioneers have special pricing. On April 1, tickets will also be offered to non-conventioneers on a first-come, first-served availability basis.*
- 3) Individuals with physical handicaps will require special arrangements.*
- 4) In order to walk in the Garage Area for pre-race only, you must be 18 years or older.*
- 5) This is a once-of-a-life-time opportunity, so don't miss it. Register now!*

The Indianapolis Motor Speedway is home to the “Greatest Spectacle in Racing” and also the Super Weekend at the Brickyard.

During all the action of Kroger Super Weekend at the Brickyard, which is occurring during our Convention, four races including the Crown Royal “Your Hero’s Name Here” 400 at the Brickyard are run as part of the NASCAR Sprint Cup Series, NASCAR Nationwide Series, and GRAND-AM Road Racing. The races will take place on the 2.5-mile oval track and the 2.534-mile Grand Prix road course.

Participants in this LCCA/Lionel Post-convention Special Event will attend the 21st running of the Brickyard 400 and be a part of the festivities at the track. Past winners include four-time winner Jeff Gordon, four-time winner Jimmie Johnson, and two-time winner Tony Stewart.

The term “Brickyard” is the nickname historically applied to the Indianapolis Motor Speedway. The track opened in 1909 and was initially constructed of crushed stone and tar, which caused numerous and sometimes fatal accidents. Because of this, the course was paved with 3.2 million bricks in time for the inaugural Indy 500 race in 1911. Throughout the years the bricks have been covered with asphalt and now only a one-yard strip of brick remains exposed at the start/finish line.

For 2012, Crown Royal signed a multi-year contract to be the title sponsor of the event. The official title will reflect the “Your Name Here” program, which honors members of the U.S. Armed Forces or first responders.

This Special Event will start in Legends Row, a two-story structure comprised of 18 corporate hospitality rooms honoring Indianapolis 500 greats such as Gordon Johncock, A.J. Foyt, Mario Andretti, and Johnny Rutherford.

Located adjacent to the famed Gasoline Alley, you will have an expansive view of the Garage Area. Experience behind-the-scenes activity as teams prepare their cars for the weekend’s events. We will be situated in climate-controlled rooms furnished with tables and chairs, closed circuit TV, private restroom facilities, and a patio or balcony. Food and beverages will also be provided.

At race time, you will journey underneath the track to your seat located in the Lower Paddock Section where you will be able to view the race “live” in person. Your seat will be located in a shaded area close to the track. During the race, you will be able to return to Legends Row for food and drink as you wish. For more information visit www.indianapolismotorspeedway.com/brickyard400.

*Photograph provided
by Accent on Indianapolis*